

Sample Timeline

****This document is intended to be used only as a guideline for how to set up your timeline. Specific dates and activities should be based on the goals outlined in your plan. You should always start with election day and plan your activities backwards.****

JUNE

- Hire Staff
- Find Office Space
- Print pushcards, balloons, etc.
- Festivals
- Voter Registration
- Set Up Phone Banks
 - install phones
 - develop call lists
 - write scripts
- ID Targeted Precincts
- ID Sign Locations
- Recruit Volunteers
- ID Surge Voters

JULY

- Voter Registration
- Recruit Volunteers
- Festivals
- Web Site Up
- ID Mail Ballot Voters
- ID Likely Voters
- ID Sign Locations
- Recruit Voter Protection Volunteers

AUGUST

- Prepare mail ballots
- Prepare walk lists
- Open offices
- Recruit Volunteers
- ID Likely voters
- Festivals
- ID Rides to Polls
- Mail Ballot Applications
- Draft Precinct Chair Letters, Obtain chair support
- Recruit Voter Protection

SEPTEMBER

- Mail Ballot Applications
- Phone Banking
 - ID voters
 - Chase mail ballots
 - Rides to Polls
- Direct Mail Piece #1
- Distribute Yardsigns
- Precinct Walks
- Voter Registration
- Election Protection Training

OCTOBER

Precinct Walks
Direct Mail #2
Robocalls for Early Vote
RoboCalls
Rides to Poll
Weekend of Early Vote - Church Project
Distribute Yard Signs
Chase Mail Ballots
Mail Precinct Chair Letter for Early Vote
Phone Banking

NOVEMBER

Precinct Walks
Phone Banking
Rides to Polls
Direct Mail #3
Church Leafleting
Yard Sign Distribution
Chase Mail Ballots
Mail Precinct Chair Letter for Election Day
Robocalls

SAMPLE